

GRAPHIC DESIGNER + PRODUCTION ARTIST + COPY EDITOR

ROBERT PERRY

Creative in design and technical problem solving.

Expert in print and digital graphic production, art direction, editing, and copy writing.

EDUCATION

Bachelor of Arts, English
CALIFORNIA STATE UNIVERSITY, FRESNO

SKILLS

GRAPHIC DESIGN

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
Dreamweaver
WordPress
Constant Contact
Wix

ART AND PRODUCTION

Digital Photography Enhancement
Logo Illustration
Multiple-Page Layout
Copy Editing
Typography
Hand Lettering
Handmade Comps
Proof Processing and Review
Mechanical Production
Large-Format Graphic Production
E-Blasts

COMPUTER

Mac and PC Platform
Google Workplace
Microsoft Office Suite
Social Media Engagement
HTML

PROFESSIONAL EXPERIENCE

Production Manager/Art Director

MARCH 2015 – PRESENT
MINERAL KING PUBLISHING, EXETER CA

Lays out news and editorial pages in InDesign and supplies error-free PDF print mechanicals for weekly newspapers, The Sun-Gazette and Mid Valley Times. Built the current brand identities for both newspapers and the publishing company. Designs print and digital artwork for the company's advertisers. Builds project and form templates for the staff to use. Art directs and edits source files as needed. Directs photo shoots and magazine page layout. Proofreads and edits copy based on *AP Style Guide*. Maintains all company's digital archives using a cloud server.

Print Production Specialist

AUGUST 2021 – OCTOBER 2022
TRIBUNE PUBLISHING, CHICAGO IL

Created page layouts in InDesign using Amazon WorkSpaces for weekly newspapers in Chicago IL, Baltimore MD, Hartford CT, Virginia Beach and Chesapeake VA, and the Broward and Palm Beach areas of Florida. Conducted editorial proofing and copy editing based on *AP Style Guide*.

Owner/Freelance Graphic Designer

JANUARY 2007 – DECEMBER 2020
CHROMOZOA GRAPHIC DESIGN, SAN FRANCISCO CA

Established chromozoa.com, a web site to showcase my qualifications and work. I contracted print design work with inquiring clients by supplying affordable estimates and by exceeding promised results. My client list included Amtrak, 511 Bay Area and Living Care, Inc.

Print Graphic Designer/Production Artist

JUNE 2003 – SEPTEMBER 2011
MARCUS & MILLICHAP REAL ESTATE INVESTMENT SERVICES, WALNUT CREEK CA

Responsible for the development and layout of all major account brochures and offering memoranda, while maintaining style consistencies according to corporate standards. Created corporate event logos and real estate branding, corresponding event materials such as signs, brochures, menus, awards and gifts. Produced and delivered print-ready mechanicals. Conducted press checks. Directed and performed color enhancement and retouching on all company photography. Organized and maintained digital archives for the company's national communications department.



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